

**CITY OF BILOXI  
AGENDA ITEM  
FACT SHEET**

Item No.: 5N

Council Meeting Date: February 10, 2026

**ITEM TITLE:** RESOLUTION  
**INTRODUCED BY:** Mayor Andrew "FoFo" Gilich  
**CONTACT PERSON:** Richard Weaver, Chief Administrative Officer

**SUMMARY EXPLANATION:**

Resolution authorizing entry into a Memorandum of Understanding with Unity 1 Entertainment, Inc. and the City of Gulfport regarding the Mississippi Coastal Ambience Music & Film Festival and the Celebrity Golf Tournament

Resolution  Ordinance \_\_\_\_\_ Public Hearing \_\_\_\_\_ Routine Agenda \_\_\_\_\_

Exhibits for Review

Contract  Minutes \_\_\_\_\_ Plans/Maps \_\_\_\_\_ Deed \_\_\_\_\_ Lease \_\_\_\_\_

Other (Specify): Exhibit A: Memorandum of Understanding

Submittal Authorization: Council President \_\_\_\_\_ Mayor

**STAFF RECOMMENDATION:** Staff recommends approval

**COUNCIL ACTION:** Motion By: \_\_\_\_\_ Second By: \_\_\_\_\_

Vote:	Councilmember	Yes	No	AFR	ABST	Councilmember	Yes	No	AFR	ABST
	Gray	_____	_____	_____	_____	Tisdale	_____	_____	_____	_____
	Marshall	_____	_____	_____	_____	Glavan	_____	_____	_____	_____
	Nail	_____	_____	_____	_____	Shoemaker	_____	_____	_____	_____
	Creel	_____	_____	_____	_____					

**ACTION TAKEN:**

Resolution No.

RESOLUTION AUTHORIZING ENTRY INTO A MEMORANDUM OF UNDERSTANDING  
WITH UNITY 1 ENTERTAINMENT, INC. AND THE CITY OF GULFPORT REGARDING  
THE MISSISSIPPI COASTAL AMBIENCE MUSIC & FILM FESTIVAL AND THE  
CELEBRITY GOLF TOURNAMENT

WHEREAS, Unity 1 Entertainment, Inc. (“Unity 1”) has approached the City of Biloxi (the “City”) and the City of Gulfport (“Gulfport”), and various other area governmental entities regarding a proposed event that they are seeking to promote and hold on the Mississippi Coast in November 2026, to be known as the “Mississippi Coastal Ambience Music & Film Festival and Celebrity Golf Tournament”;

WHEREAS, Unity has drafted and submitted to the City a proposed Memorandum of Understanding (the “MOU”), attached hereto as Exhibit “A,” that attempts to generally set out the understandings of the parties with respect to this anticipated event; and

WHEREAS, the City does hereby find that, while the specifics or details of the proposed or conceptualized event, as presented by Unity 1, are, according to Unity 1, still in the planning and early coordination phases, it would be in the best interests of the City at this stage that the proposed “Memorandum of Understanding” drafted by Unity 1, be approved, subject to Mississippi Law and City ordinances, and the Mayor be authorized to execute the same on behalf of the City.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND THE CITY COUNCIL OF THE CITY OF BILOXI, MISSISSIPPI, THAT:

SECTION ONE: The findings, conclusions, and statements of fact contained in the foregoing preamble are hereby adopted, ratified, and incorporated herein.

SECTION TWO: The Mayor, on behalf of the City of Biloxi, is authorized to execute the Memorandum of Understanding, attached hereto as Exhibit "A," Unity 1 Entertainment, Inc. and the City of Gulfport.

SECTION FIVE: This resolution shall take effect and be in force from and after adoption.



**Memorandum of Understanding**

Between

**Unity 1 Entertainment Inc.**

And

**City of Gulfport, Mississippi**

And

**City of Biloxi, Mississippi**

**Date: January 6, 2026**

**Subject:** Mississippi Coastal Ambience Music & Film Festival and Celebrity Golf Tournament

**Purpose**

This Memorandum of Understanding (MOU) establishes a collaborative agreement between Unity 1 Entertainment Inc., the City of Gulfport, and the City of Biloxi for the planning, implementation, and execution of the Mississippi Coastal Ambience Music & Film Festival and Celebrity Golf Tournament (hereinafter referred to as "the Festival"). The Festival aims to promote cultural enrichment, community engagement, and economic development in the coastal regions of Mississippi.

**Background**

The Festival is envisioned as a premier event being held on November 20 – 22, 2026 with a reception on November 19<sup>th</sup>, that will showcase musical and film talent while also providing a platform for community engagement and entertainment. The event will take place in both Gulfport and Biloxi, Mississippi, with the support and approval of the respective mayors, Hugh Keating of Gulfport and Andrew M. "FoFo" Gilich, Jr. of Biloxi.

**Responsibilities**

**Unity 1 Entertainment Inc. shall be responsible for:**

Planning and organizing the Festival, including scheduling, logistics, and coordination of activities.

Securing necessary permits and approvals from the appropriate city departments.

Engaging artists, celebrities, and sponsors for the event.

Marketing and promoting the Festival to the public and media.

**City of Gulfport shall be responsible for:**

Providing support in obtaining necessary permits and licenses for the Festival.

Assisting with logistics, including public safety and city services during the event.

Offering logistical support and resources to facilitate the Festival's success (if possible)

Ensuring that city services are available during the event to enhance visitor experience.

Collaborating on marketing efforts to promote the Festival within the Gulfport community.

Collaborating with Unity 1 Entertainment Inc. to ensure community involvement and engagement.

**City of Biloxi shall be responsible for:**

Providing support in obtaining necessary permits and licenses for the Festival.

Assisting with logistics, including public safety and city services during the event.

Offering logistical support and resources to facilitate the Festival's success.

Ensuring that city services are available during the event to enhance visitor experience.

Collaborating on marketing efforts to promote the Festival within the Biloxi community.

Collaborating with Unity 1 Entertainment Inc. to ensure community involvement and engagement.

**Timeline**

The Festival is scheduled to take place on November 20 - 22, 2026 with planning and promotional activities commencing immediately in January 2026. Regular meetings between Unity 1 Entertainment Inc. and representatives from both cities will ensure that all aspects of the Festival are addressed in a timely manner.

**Agreement Duration**

This MOU shall remain in effect for a total of three (3) years, beginning with the Festival in 2026. Following the Festival, a review of the collaboration and its outcomes will be conducted. Unity 1 Entertainment, Inc. will continue to execute the Festival for an

additional two years thereafter. Should circumstances necessitate, this MOU may be terminated with a sixty (60) day notice following any Festival.

This Memorandum of Understanding is entered into voluntarily and upon mutual consent of the parties involved.

Unity 1 Entertainment Inc.:

*Dahlia M. Sizer*

Dahlia M. Sizer (Dahlia Minnette)

CEO

January 6, 2026

City of Gulfport:

\_\_\_\_\_

Hugh Keating

Mayor, City of Gulfport

[Date]

For the City of Biloxi:

\_\_\_\_\_

Andrew M. "FoFo" Gilich, Jr.

Mayor, City of Biloxi

[Date]

*This MOU serves as a foundational document to promote cooperation, transparency, and mutual respect among the parties involved in the Mississippi Coastal Ambience Music and Film Festival and Celebrity Golf Tournament.*