

**CITY OF BILOXI
AGENDA ITEM
FACT SHEET**

Item No.: 4 B

Council Meeting Date: March 25, 2025

ITEM TITLE: RESOLUTION
 INTRODUCED BY: Mayor Andrew "FoFo" Gilich
 CONTACT PERSON: E. Michael Leonard, CAO
 Peter Abide, City Attorney

SUMMARY EXPLANATION:

Resolution affirming the denial of Special Event Application submitted by Jennuwine Entertainment, LLC for Bikin' the Beach on June 12-15, 2025.

Resolution Ordinance _____ Public Hearing _____ Routine Agenda _____

Exhibits for Review

Contract _____ Minutes _____ Plans/Maps _____ Deed _____ Lease _____

Other (Specify): Exhibit "A" - Appeal Correspondence
 Exhibit "B" - Denial Recommendation

Submittal Authorization: Council President _____ Mayor

STAFF RECOMMENDATION:

COUNCIL ACTION: Motion By: _____ Second By: _____

Vote:	Councilmember	Yes	No	AFR	ABST	Councilmember	Yes	No	AFR	ABST
	Lawrence	___	___	___	___	Tisdale	___	___	___	___
	Gines	___	___	___	___	Glavan	___	___	___	___
	Newman	___	___	___	___	Shoemaker	___	___	___	___
	McGilvary	___	___	___	___					

ACTION TAKEN:

Resolution No.

RESOLUTION AFFIRMING THE DENIAL OF THE SPECIAL EVENT APPLICATION
SUBMITTED BY JENNUWINE ENTERTAINMENT, LLC FOR BIKIN' THE BEACH ON
JUNE 12-15, 2025

WHEREAS, the Special Events Committee met on February 27, 2025, to review the Special Event Application submitted by Jennuwine Entertainment, LLC (applicant) for Bikin' the Beach on June 12-15, 2025;

WHEREAS, based on consideration of all facts presented, The Special Event Committee recommended to deny the Special Event Application for Bikin' the Beach;

WHEREAS, the Mayor after being apprised of the particulars of this application and review of the Special Events Committee's recommendation to deny this event, also agreed to deny this Special Event Application;

WHEREAS, on March 17, 2025, the applicants were notified of the denial of their Special Event Application by certified mail and email;

WHEREAS, on March 17, 2025, the applicants emailed the attached correspondence appealing the decision (Exhibit "A");

WHEREAS, the Special Event Committee has submitted materials that support its recommendation of denial (Exhibit "B");

WHEREAS, the Biloxi City Council, after consideration of all facts presented at a public hearing on this application, hereby affirms the decision of the Mayor, and in so doing, determines that **denial** of this Special Event Application, as presented, is appropriate.

NOW, THEREFORE, BE IT RESOLVED, THAT THE CITY COUNCIL OF THE CITY OF BILOXI, MISSISSIPPI, hereby denies the Special Event Application submitted by Jennuwine Entertainment, LLC for Bikin' the Beach on June 12-15, 2025.

.....A

Resolution No.

RESOLUTION OVERTURNING THE DENIAL OF THE SPECIAL EVENT APPLICATION SUBMITTED BY JENNUWINE ENTERTAINMENT, LLC FOR BIKIN' THE BEACH ON JUNE 12-15, 2025

WHEREAS, the Special Events Committee met on February 27, 2025, to review the Special Event Application submitted by Jennuwine Entertainment, LLC (applicant) for Bikin' the Beach on June 12-15, 2025;

WHEREAS, based on consideration of all facts presented, The Special Event Committee recommended to deny the Special Event Application for Bikin' the Beach;

WHEREAS, the Mayor after being apprised of the particulars of this application and review of the Special Events Committee's recommendation to deny this event, also agreed to deny this Special Event Application;

WHEREAS, on March 17, 2025, the applicants were notified of the denial of their Special Event Application by certified mail and email;

WHEREAS, on March 17, 2025, the applicants emailed the attached correspondence appealing the decision (Exhibit "A");

WHEREAS, the Special Event Committee has submitted materials that support its recommendation of denial (Exhibit "B");

WHEREAS, the Biloxi City Council, after consideration of all facts presented at a public hearing on this application, hereby rejects the decision of the Mayor, and in so doing, determines that **approval** of this Special Event Application, as presented, is appropriate.

NOW, THEREFORE, BE IT RESOLVED, THAT THE CITY COUNCIL OF THE CITY OF BILOXI, MISSISSIPPI, hereby approves the Special Event Application submitted by Jennuwine Entertainment, LLC for Bikin' the Beach on June 12-15, 2025.

.....B

**EXHIBIT
A**

 Outlook

FW: Special Event Application - Bikin' the Beach

From Keri Campbell <kcampbell@biloxi.ms.us>
Date Mon 3/17/2025 4:19 PM
To Zachary Cruthirds <zcruthirds@curriejohnson.com>
Cc Catherine McMahan <cmcmahan@biloxi.ms.us>

FYI. Below is the letter of appeal from Mr. Stearman. This will need to be placed on the March 25, 2025, Council Meeting.

Keri L. Campbell
Clerk of Council
P.O. Box 429
Biloxi, MS 39533
(228) 435-6257 Office
(228) 435-6187 Fax
kcampbell@biloxi.ms.us



From: jason [coastalnola.com](mailto:jason@coastalnola.com) <jason@coastalnola.com>
Sent: Monday, March 17, 2025 4:08 PM
To: Brooke Vanover <bvanover@biloxi.ms.us>; SANCTUARYBILOXI@GMAIL.COM; JENN@DBJFIRM.COM
Cc: Jerry Creel <jcreel@biloxi.ms.us>; Keri Campbell <kcampbell@biloxi.ms.us>
Subject: Re: Special Event Application - Bikin' the Beach

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

Good Afternoon All Again-

I apologize, I did not realize I needed to clarify what points we would be appealing. Keri called me and requested I specify our points of argument, and they are as follows:

- (Residential zoning) The location of our part of the event is actually in a commercially zoned area, on our personal property, and is a venue where we routinely have music and other entertainment shows
- (Inadequate Parking) In addition to our own parking, which was approved as adequate for our purpose of use by the City Council, DRB, and Planning Department, we have secured an additional approximately 8

- acres of parking from nearby businesses
- (inadequate Resources) The projected revenue increase to the entire City of Biloxi and Coastal Counties will far exceed the cost of additional resources. In addition, we are notifying the City in advance in accordance with the rules in order to help the City prepare for the event
 - (Traffic Interruptions) The only street closure we are asking for is the street between one part of our property and the other
 - We intend to hire private security to support local law enforcement.

We have details on addressing all of the issues presented in the denial letter, and we anticipate this to be a tremendous revenue generator the likes of Cruisin' the Coast, or even larger. This festival is intended to boost tourism and revenue to all the businesses up and down the coast, not just ours. We already have pledges of support and sponsorship from numerous local businesses from restaurants to casinos.

For these reasons and more, we kindly request an appeal hearing to have our case considered by the City Council.


Thank you in advance-

Jason Stearman

Coastal Development Group, Inc.
"Where Dreams Come Home"



(815) 467-7600 Office
(361) 230-2423 Mobile
(888) 328-1488 Toll Free
(888) 328-3184 Fax
jason@coastalnola.com

Check us out on  [Facebook](#)

This e-mail and any attached documents are intended only for the addressee(s) named above. As this e-mail may contain confidential or legally privileged information, please notify us immediately if you are not the named addressee or the person responsible for delivering the message to the named addressee, and delete the message permanently. This e-mail and any attached documents should not be disclosed to any other person or copies taken without the prior consent of the sender.

From: jason coastalnola.com <jason@coastalnola.com>
Date: Monday, March 17, 2025 at 3:34 PM
To: Brooke Vanover <bvanover@biloxi.ms.us>, SANCTUARYBILOXI@GMAIL.COM
<SANCTUARYBILOXI@GMAIL.COM>, JENN@DBJFIRM.COM <JENN@DBJFIRM.COM>

Cc: Jerry Creel <jcreel@biloxi.ms.us>, Keri Campbell <kcampbell@biloxi.ms.us>

Subject: Re: Special Event Application - Bikin' the Beach

Good Afternoon-

This email is to formalize our request for an appeal of this decision to the City Council. I spoke with Keri Campbell who advised this would suffice as notice of appeal.

Please acknowledge the receipt and that our appeal is in progress, and that we will be heard at the next Council Meeting on March 25th.

Thank you very much!


Jason Stearman

Coastal Development Group, Inc.

"Where Dreams Come Home"



(815) 467-7600 Office
(361) 230-2423 Mobile
(888) 328-1488 Toll Free
(888) 328-3184 Fax
jason@coastalnola.com

Check us out on  [Facebook](#)

This e-mail and any attached documents are intended only for the addressee(s) named above. As this e-mail may contain confidential or legally privileged information, please notify us immediately if you are not the named addressee or the person responsible for delivering the message to the named addressee, and delete the message permanently. This e-mail and any attached documents should not be disclosed to any other person or copies taken without the prior consent of the sender.

From: Brooke Vanover <bvanover@biloxi.ms.us>

Date: Monday, March 17, 2025 at 7:56 AM

To: SANCTUARYBILOXI@GMAIL.COM <SANCTUARYBILOXI@GMAIL.COM>, JENN@DBJFIRM.COM <JENN@DBJFIRM.COM>, jason [coastalnola.com](mailto:jason@coastalnola.com) <jason@coastalnola.com>

Cc: Jerry Creel <jcreel@biloxi.ms.us>, Keri Campbell <kcampbell@biloxi.ms.us>

Subject: Special Event Application - Bikin' the Beach

To Whom It May Concern:

Attached to this email you will find the response to your Special Event Application for Bikin' the Beach. A certified copy of this letter has also been sent to the address given via said permit request.

As stated in the letter, you may appeal this decision to the Biloxi City Council by filing a notice of appeal with the Clerk of Council within 10 days after receiving it. Your appeal, should you choose to file one, will be published as a public hearing on the agenda of the next regularly scheduled City Council Meeting.

Thank you,

Brooke Vanover

Code Enforcement Coordinator

bvanover@biloxi.ms.us

www.biloxi.ms.us

Community Development Department

676 Dr. Martin Luther King Jr. Blvd

P.O. Box 508

Biloxi, MS 39533-0508

Office: (228) 435-0841, ext. 1315

Fax: (228) 435-6188



Exhibit B

Community Development Director
Jerry Creel



676 Dr. Martin Luther King Jr. Blvd.
P.O. Box 508
Biloxi, Mississippi 39533
Office: 228.435.6280
Fax: 228.435.6188
www.biloxi.ms.us

**EXHIBIT
B**

March 14, 2025

Via Certified Mail and Email PDF: sanctuarybiloxi@gmail.com; jenn@dbjfirm.com;
jason@coastalnola.com

Jennuwine Entertainment LLC
Attn: Jennifer Miller
156 Camellia St.
Biloxi, MS 39531

Re: Special Event Application – Bikin' the Beach

Dear Jennifer:

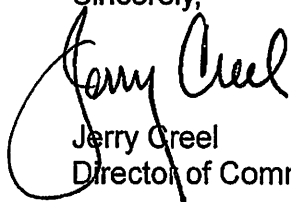
As the Director of Community Development and the Permit Issuing Authority for Special Events, I have been authorized by the Mayor to send the following correspondence regarding your Special Event Application. The Special Events Committee and the Mayor have reviewed your Special Event Application for Bikin' the Beach. This letter constitutes official notice that your Special Event Application for this event is hereby denied for the following reasons:

- The location of the main event area is in a residential area;
- There is inadequate parking for the main event area;
- Inadequate City resources;
- The time and size of the event will substantially interrupt the safe and orderly movement of traffic contiguous to the event site and disrupt the use of streets at a time when it is usually subject to great traffic congestion;
- The concentration of persons and vehicles at the site of the event will prevent proper police, fire, or ambulance services to areas contiguous to the event; and
- The size of the event will require diversion of so great a number of police officers of the city to ensure that all participants stay within the boundaries of the event, or to protect participants in the event, as to prevent normal protection of the remainder of the city.

For the above stated reasons, your Special Event is denied. You may appeal this decision to the Biloxi City Council by filing a notice of appeal with the Clerk of Council

within 10 days after receipt of this denial letter. Your appeal will be published as a public hearing on the agenda of the next regularly scheduled City Council Meeting.

Sincerely,

A handwritten signature in black ink, appearing to read "Jerry Greel". The signature is written in a cursive style with a large loop at the beginning.

Jerry Greel
Director of Community Development

Office of the Mayor
A.M. Gilich, Jr.



140 Lameuse Street
P.O. Box 429
Biloxi, Mississippi 39533
Office: 228.435.6254
Fax: 228.435.6129
www.biloxi.ms.us

March 13, 2025

Jerry Creel
676 Dr. Martin Luther King Jr. Blvd.
Biloxi, Mississippi 39530

Re: Special Event Application – Bikin' the Beach

Dear Jerry:

After reviewing the Special Events Committee's recommendation, I hereby agree with the recommendation of the Special Events Committee that the application for Bikin' the Beach be denied for the following reasons:

- The location of the main event area is in a residential area;
- There is inadequate parking for the main event area;
- Inadequate City resources;
- The time and size of the event will substantially interrupt the safe and orderly movement of traffic contiguous to the event site and disrupt the use of streets at a time when it is usually subject to great traffic congestion;
- The concentration of persons and vehicles at the site of the event will prevent proper police, fire, or ambulance services to areas contiguous to the event; and
- The size of the event will require diversion of so great a number of police officers of the city to ensure that all participants stay within the boundaries of the event, or to protect participants in the event, as to prevent normal protection of the remainder of the city.

As you are the Director of Community Development and the Permit Issuing Authority for Special Events, I am authorizing you to notify the Special Event Applicants that their event is denied and to notify them of their right to appeal this decision.

Sincerely,

A handwritten signature in blue ink, appearing to read "A.M. Gilich, Jr.", is written over the printed name and title.

A.M. Gilich, Jr.
Mayor

AMG/slt



February 27, 2025

To: Mayor Gilich
From: Special Events Committee
Re: Recommendation on Scrapin' the Coast and Bikin' the Beach

Dear Mayor Gilich:

At a meeting of the Special Events Committee held on February 27, 2025, the Committee reviewed and discussed the Special Event Application for Scrapin' the Coast and Bikin' the Beach. Special Events Coordinator Captain Payne presented the Committee with a detailed review of the applications.

The Committee unanimously voted to recommend that the application for Scrapin' the Coast be approved and the applicable application and permit fees in the amount of \$5,000 be collected.

The Committee unanimously voted to deny the application for Bikin' the Beach for the following reasons:

- The location of the main event area is in a residential area;
- There is inadequate parking for the main event area;
- Inadequate City resources;
- The time and size of the event will substantially interrupt the safe and orderly movement of traffic contiguous to the event site and disrupt the use of streets at a time when it is usually subject to great traffic congestion;
- The concentration of persons and vehicles at the site of the event will prevent proper police, fire, or ambulance services to areas contiguous to the event; and
- The size of the event will require diversion of so great a number of police officers of the city to ensure that all participants stay within the boundaries of the event, or to protect participants in the event, as to prevent normal protection of the remainder of the city.

For the above stated reasons, it is the recommendation of the Special Event Committee that the application for Bikin' the Beach be denied.



MINUTES OF THE MEETING
OF
The Special Event Committee

A meeting of the Special Event Committee was held at 1:30 p.m. on the 27th day of February, 2025, at 170 Porter Avenue, Biloxi, Mississippi 39530.

The following Committee members were present:

Biloxi Police Department – Major Williard Hipple

Public Works – Billy Ray Allen, Director

Community Development – Jerry Creel, Director

City of Biloxi Administration – Peter Abide, City Attorney

Biloxi Bay Area Chamber of Commerce – Tina Ross-Seamans, Executive Director

Parks and Recreation – Sherry Bell, Director

Biloxi Fire Department – Nick Geiser, Fire Chief

Harrison County Sheriff's Department – Matt Haley, Sheriff

Harrison County Board of Supervisors – Robert Collins, County Administrator

The meeting was then called to order.

The meeting was called for the purpose of reviewing and providing a recommendation to the Mayor on the Special Event Applications for Bikin' the Beach and Scrapin' the Coast. Captain Payne presented and reviewed the applications with the Committee.

Motion made, seconded and unanimously adopted to recommend to the Mayor that the application for Scrapin' the Coast be approved and that the applicable application and permit fees in the amount of \$5,000 be collected.

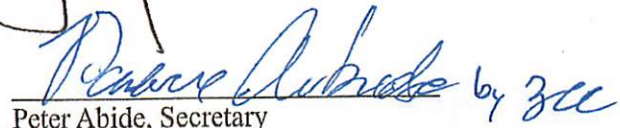
Motion made, seconded and unanimously adopted to recommend to the Mayor that the application for Bikin' the Beach be denied.

There being no further business before the meeting, on motion duly made, seconded, and carried, the meeting adjourned.

DATED: February 27, 2025,



Jerry Creel, Chairman



Peter Abide, Secretary

The following have been appended to the minutes of this meeting:

1. Recommendation to the Mayor
2. Special Event Applications



To: Special Event Review Committee

From: Capt. W. Payne

Event Type: Bikin' the Beach Biloxi

Dates: June 12-15, 2025

Location: 156 Camellia St. & Cruising beach Blvd

Event Organizers: Jason Stearman, Jennifer Miller, & Kylee Gilmore.

Introduction

Mr. Stearman who is part owner of The Sanctuary Biloxi (156 Camellia St) reached out regarding their planned event for 2025. Due to the size and scope of this event it is considered a **Tier 1 Event**. Mr. Stearman had all of the paperwork needed to present to the event committee.

Geographical Event Landmarks

This event will take place at The Sanctuary Biloxi (156 Camellia St). They are in the planning stages of this event it is unknown at the time of this report if there is going to be any other locations in the City of Biloxi. The event organizers advised they envision this event to be like Cruisin the Coast.

Event Itinerary

At the time of this report, the itinerary has not been completed. They plan to have vendors, bike shows and live music.

Similar Events

1. Daytona Bike Week
 - Daytona Beach, Florida | February 28 - March 9, 2025
 - 10-day festival, live music, bike shows, scenic rides, and Venders.
 - Every year, roughly 500,000 people come down to the 10-day extravaganza that is Daytona Bike Week! The annual event features the world-renowned Daytona 200 Bike Race, bike shows, Supercross racing, free music, vendors.
https://en.wikipedia.org/wiki/Daytona_Beach_Bike_Week#:~:text=Approximately%20500%2C000%20people%20make%20their,for%20the%2010%2Dday%20event.

2. Arizona Bike Week
 - Scottsdale, Arizona | April 2 - 6, 2025
 - 5-day festival, live music, custom bike shows, and vendors.
 - Arizona Bike Week drew more than 80,000 attendees last year.
(<https://www.kget.com/business/press-releases/ein-presswire/780054569/scottsdale-prepares-for-the-return-of-arizona-bike-week-april-2-6-2025/#:~:text=The%20Southwest's%20largest%20bike%20event,stunt%20shows%20and%20unique%20entertainment.>)
3. The One Moto Show
 - Las Vegas, Nevada | February 7 - 8, 2025 & Portland, Oregon | May 2 - 4, 2025
 - Las Vegas, Nevada 2-day festival, Portland, Oregon 3-day festival.
 - Las Vegas, Nevada 8,000 to 10,000 attendees daily
 - Portland, Oregon over 22,000 people attended
4. Myrtle Beach Bike Week
 - Myrtle Beach, South Carolina | Spring Rally: May 9 - 18, 2025 | Fall Rally: September 29 - October 5, 2025
 - 10-day Festival
 - 300,000 visitors to the Grand Strand area each year.
(<https://www.myrtlebeachbikeweek.com/#:~:text=on%20the%20Grand%20Strand%20of,Grand%20Strand%20area%20each%20year.>)
5. Lone Star Rally
 - Galveston, Texas | November 6 - November 9, 2025
 - 4-day Festival
 - 400,000 people and an estimated 150,000 motorcycles each year
(<https://www.visitgalveston.com/events/annual-events/lone-star-rally/>)
6. Bikers Weekend on the Bluff
 - Natchez, Mississippi | October 3 – October 4, 2025
 - 2- day festival
 - between 5,000 and 10,000 people each year
7. Thunder Beach Motorcycle Rally Spring
 - Panama City Beach, Florida | April 30 – May 4, 2025
 - 5- day festival
 - over 60,000 people

Public Safety Plan

If approved, we are planning to implement the Emergency Lane at the start of the event, once traffic congestion begins to become heavy. This will allow first responders to access problem areas quicker, and help ensure traffic does not become grid locked.

In addition to the Emergency Lane being in place, we will not allow parking along the street on Pine Grove or Briarfield Avenue. There will be no parking signs in place and officers staged at these neighborhood entrances.

Another area of concern is the parking lot of Edgewater Mall. They have in the past, worked really well with trying to control their parking lot and all indications are they will continue to assist with this.

If approved, to have more officers present for the event, we will reach out to the Mississippi Department of Public Safety (Highway Patrol & Commercial Trucking Enforcement Division), and all agencies on the Mississippi Gulf Coast. We will also reach out to the Mississippi Department of Marine Resources, Biloxi Reserve Officers, and Biloxi Event Officers / Part-Time Officers. As normal, the Harrison County Sheriff's Department to work this event with us.

Operational Concerns

1. The City of Biloxi already has 7 established **Tier 1**, & 3 established **Tier 2** events scheduled this year (2025). Each one of these events puts an extreme strain on city resources and large financial burden.
 - Second Liners (March 1st, 2025) **Tier 2**
 - Neptune (March 1st, 2025) **Tier 1**
 - GCCA (March 4th, 2025) **Tier 1**
 - St. Patrick's (March 15th, 2025) **Tier 2**
 - Spring Break (April 10th to April 13th, 2025) Denied event but must plan for the spectators. **Tier 1**
 - Scrapin' the Coast (June 20th to June 22nd, 2025) **Tier 1**
 - Fireworks Show (July 4th, 2025) **Tier 2**
 - Crusin' the Coast (October 10th to October 12th) **Tier 1**
 - Thunderbirds Airshow (November 1st & 2nd, 2025) **Tier 1**
 - GC Marathon (December 14th, 2025) **Tier 1**
2. The event organizer is requesting this event the weekend before Scrapin' the Coast. If approved, the outside agencies we rely on for manpower for Tier 1 events will not be able to assist with this event.
3. The area for this event is in a residential area and would cause a large disruption.
4. With the potential for a large number of spectators and participants the main event area does not have adequate parking.
5. One of the Organizers has an extensive criminal history.
6. Other Motorcycle events have several criminal Motorcycle Clubs that attend.
7. Our officers are already fatigued because of the other large events they have to work. Adding another large event to our schedule, is a safety concern.

Special Event Application

City of Biloxi
170 Porter Avenue
Biloxi, MS 39530
228-702-3115
bpdevents@biloxi.ms.us



- Step 1: The application must be completed in full prior to submission.*
- Step 2: Schedule a meeting with the Special Event Coordinator of the Biloxi Police Department after submission, for an in-person review.*
- Step 3: Submit any documents deemed necessary by the Special Event Coordinator.*
- Step 4: If applicable, the Special Event Coordinator will present the proposed event to the Special Events Committee (This should take place 15 days after application submission).*
- Step 5: If recommended by the Special Event Coordinator, the applicant will meet with the Special Events Committee to discuss the event with committee members.*
- Step 6: After verifying that all requirements are met and permit fees have been received, you will receive final approval and your permit(s) will be issued.*

City of Biloxi Special Events Code of Ordinance

Sec. 12-4-7. -Application procedure

Any person, business or organization desiring to sponsor an assembly or other special event not exempted by section 12-4-5 of this article shall apply for a special event permit by filing an application with the special events coordinator of the Biloxi Police Department on a form supplied by the city. The following timelines for applications apply:

Event tier	Up to	No later than
1	360 days prior to event	120 days prior to event
2	240 days prior to event	90 days prior to event
3	120 days prior to event	60 days prior to event
4	60 days prior to event	30 days prior to event
5	60 days prior to event	30 days prior to event

The special events committee may also consider an application filed after the deadline upon showing of good cause and that the event is for the primary purpose of exercising the right to assemble or freedom of speech.

(Ord. No. 2532, § 1, 10-24-23)

City of Biloxi Special Event Application



Date: 2-13-25

Proposed Date of Event JUNE 12-15, 2025

Event Title: BIKIN' THE BEACH ~~2025~~ BILOXI

Event Location: Town Green Downtown Other Public or Right of Way
 Point Cadet City Facility Non-Public Area

Description of Location: THE PROPERTY AT NORTH AND SOUTH SIDES OF SOUTHERN AVE, AT 156 CAMELLIA ST BILOXI MS. 39531

Event Category: Run/Walk Concert/Performance Parade/Procession
 Dance/Block Party Museum Attraction Athletic Event
 Circus/Carnival Exhibits/Misc.

Description of Event: MOTORCYCLE FESTIVAL INCLUDING LIVE MUSIC, FOOD VENDORS, AND VAUDEVILLE TYPE PERFORMERS

Anticipated Attendance Total: 1,000 PER DAY Per Day: _____
 Total number of people expected, including spectators and participants

Anticipated Participants Total _____ Per Day 100
 Total number of registrants (or floats/unit's parade/procession)

Setup Begins: Date: 6-11-25 Time: 0900 (AM/PM)
 Event Starts: Date: 6-12-25 Time: 1400 (AM/PM)
 Event Ends: Date: 6-15-25 Time: 1900 (AM/PM)
 Dismantle: Date: 6-16-25 Time: 0900 (AM/PM)

City of Biloxi Special Event Application



Staging Location(s): N/A

Please list any street(s) or lane(s) requiring closure as a result of this event. Please include street name(s), as well as a date and time for the closing and reopening of each:

SOUTHERN AVE BETWEEN CAMELLIA STREET
AND THE EAST END OF THE PROPERTY AT
156 CAMELLIA ST CLOSE 1400 ON 6-12,
OPEN @ 1900 ON JUNE 15th

Have we approved this event in the past? Yes No

If yes, are there any changes from prior years?

N/A

YES NO

Is this an annual event? How many years have you been holding this event? NEW

Were there any problems at the last event? If so please list: N/A

How many people attended the last event? _____

At what location was the last event held? _____

Please list city references or contact information you dealt with from the last event:

YES NO

Is your event part of a larger marketing campaign (i.e. Cruisin' the Coast, Spring Break, etc.)?

If yes, please list: WE PLAN TO MAKE THIS A
LARGE COAST-WIDE EVENT, SIMILAR TO CRUISIN.



HOST ORGANIZATION INFORMATION

Host Organization: JENNIFER ENTERTAINMENT LLC
Address: 156 CAMELLIA ST. BILOXI
Telephone: 228-285-1535
Email: SANCTUARYBILOXI@GMAIL.COM

Primary Contact (*required*): JENNIFER MILLER
Address: 156 CAMELLIA ST. BILOXI
Telephone: 601-213-8729
Email: JENN@DBSFIRM.COM

Secondary Contact: JASON STEARNA
(*required for internal use only*)
Address: 315 GOSSE POINTE BILOXI
Telephone: 361-230-2423
Email: JASON@COASTALNOLA.COM

Other Contact: KYLEE GILMORE
(if different than primary)
Address: 156 CAMELLIA ST. BILOXI
Telephone: 302-563-7297
Email: KYLEE@DBSFIRM.COM

Home Page Website Address: THESANCTUARYBILOXI.COM
Social Media/Facebook: @THE SANCTUARY BILOXI

City of Biloxi Special Event Application



ORGANIZATION STATUS/PROCEEDS/REPORTING

YES NO

Is the host organization a commercial entity?

Is the host organization a bona fide tax-exempt, nonprofit entity? If Yes, you must attach your irs501(c) tax exemption letter providing proof and certifying your current tax-exempt, nonprofit status.

Are vendor or other fees required? If Yes, please provide amounts: \$400 / Booth

Do you have a state tax ID number? If Yes, What is the number? 1492-3199

MARKETING AND PUBLIC RELATIONS

YES NO

Will this event be marketed, promoted, or advertised in any manner? If yes, please describe: SOCIAL MEDIA, RADIO, TV, SEO

Will there be live media coverage during the event? If yes, please describe: WE WILL NOTIFY ALL MEDIA OUTLETS

Do you have a plan to control or limit the placement and/or distribution of promotional signage, stickers, and other items? If yes, please describe: _____

EVENT WEBSITE/HOME PAGE: THE SANCTUARY BILOXI .COM



MITIGATION OF IMPACT

YES NO

Is there anything about your event that may cause issues to local residents/businesses in proximity to your event? Please explain: TRAFFIC CONGESTION

Have you met with the residents, businesses, places of worship, schools and other entities that may be directly impacted by your event? If yes, please attach a complete list of these entities. If no, please explain: _____

WE PLAN TO ONCE APPROVED

Do you have a sample of the marketing/notice that you propose to distribute for your event? If yes, please attach. (i.e. Event Flyer) If no, please explain: _____

WE WILL HAVE FLYERS AVAILABLE SOON

Do you have a plan for noise control and abatement? Please explain: _____

WE HAVE LIVE MUSIC WEEKLY NOW, AND WE WILL LIMIT OUTDOOR AMPLIFICATION AS WELL AS AIMING ALL LOUSPARKERS AWAY FROM RESIDENTIAL AREAS.



ENTERTAINMENT AND RELATED ACTIVITIES

YES NO

Are there any musical entertainment features related to your event? If yes, complete the following information or provide an attachment listing all bands/performers, type of music, sound check, and performance schedule.

BANDS TBD Number of stages: 2

Are you bringing your stage or leasing from a company or city? If yes, please list: (If leasing citys, additional information will be required if your application is approved.)

Number of performers/bands: 4

Performer/Band name(s) and music type: NIGHTLY ROCK AND COUNTRY BANDS

Will sound checks be conducted prior to the event?

If yes, Start time: 1300 End time: 1400 DAILY

Will sound amplification be used?

If yes, Start time: 1400 End time: 2200 (OUTDOOR)

Submit an application for amplified sound if being used.

Will inflatables, hot air balloons, or similar devices be used at your event? If Yes, please describe:

Does your event include the use of fireworks, rockets, lasers, or other pyrotechnics? If yes, please describe:



ENTERTAINMENT AND RELATED ACTIVITIES CONT.

YES NO

[X] [] Will your event include the use of any signs, banners, decorations, or special lighting? If yes, please describe: SIGNS AND BANNERS, STAGE LIGHTING

[] [X] Do your event plans include any casino games, bingo games, drawings, or lottery opportunities? If yes, please describe:

[X] [] Will vendors be present for your event? If yes, please provide your vendor list. VENDOR LIST TBD
[] [] Complete schedule of events attached - PENDING APPROVAL

TRAFFIC SAFETY

YES NO

[X] [] Will your event involve the use of traffic safety equipment? If yes, please list: BARRICADE EAST SIDE OF CAMELLIA/SOUTHERN FROM CAMELLIA TO EAST END OF 156 CAMELLIA ST.

Equipment Company: COASTAL DEVELOPMENT GROUP
Address: 156 CAMELLIA ST
City: BILOXI State: MS Zip: 39531
Telephone: 815-467-7000 Fax: Cell: 361-230-2423

Equipment Set-up Date: 6-12-25 Time: 0900 (AM)
Equipment Pickup Date: 6-15-25 Time: 1900 (PM)

City of Biloxi Special Event Application



PARKING AND SHUTTLE PLAN

YES NO

Will your event involve the use of a parking and/or shuttle plan?
If yes, please describe or provide an attachment of the plan.

See attached plan.

PORTABLE RESTROOMS

You are required to provide restroom facilities at your event unless you can substantiate sufficient availability of facilities in the immediate area of the event site which will be available to the public during the event.

YES NO

Do you plan to provide portable restroom facilities at your event?

If yes, Total number of portable toilets: 10

If no, please explain: _____

Restroom Company: JAZZY JOHNS

Address: PO BOX 3656

City: Gulfport State: MS Zip: 39505

Telephone: 228-731-3689 Fax: _____ Cell: _____

Equipment Set-up Date: 6-12-25 Time: 0600

Equipment Pickup Date: 6-16-25 Time: 0900



SECURITY

YES NO

Have you hired a licensed professional security company to develop and manage your security plan? If yes, you are required to provide a copy of the security company's bonding license issued by the State of Mississippi.

On-site supervisor

Name: CARUS PAGE Phone #: 228-447-8665

If no, please explain: _____

Security Company: DEFENSE PRO

Address: 2408 14th ST

City: GULFBURT State: MS Zip: 39501

Telephone: 228-220-3500 Fax: _____ Cell: _____

License/Bond #: _____

Please describe or attach your security plan including crowd control, internal security, or venue safety for the event. TBD

See attached plan

City of Biloxi Special Event Application



ALCOHOL

YES NO

Does your event involve the use of alcoholic beverages?

If yes, please check all that apply:

- Alcohol sales by event promoter
- 3rd Party Vendor

Type: _____

- Beer
- Beer and Wine
- Beer, Wine and Distilled Spirits

ABC Permit #: (1492-0008) 200-10847-9 Date of ABC Approval: 11/1/2024

Approved by: CHRIS GRAHAM, Commissioner

Please describe your plan to ensure the safe sale and distribution of alcohol

at your event: CHECKING ID'S, MONITORING FOR OVER-CONSUMPTION, FOLLOWING ALL ABC RULES AND REGULATIONS. WRISTBANDS WILL BE ISSUED AND REQUIRED TO PURCHASE ALCOHOL.

NARRATIVE

Please provide a narrative and timeline of your event. You may provide it as an attachment if necessary.

FESTIVAL FOR MOTORCYCLE ENTHUSIASTS, TO INCLUDE LIVE MUSIC, CONTESTS, VENDORS AND FOOD VENDORS. WE ARE ENVISIONING SOMETHING LIKE CRUISIN' THE COAST BUT FOR MOTORCYCLES.



SITE PLAN/ROUTE MAP

Your event site plan map should be detailed, clearly marked, and include but not be limited to:

- An outline of the entire event venue including the names of all the streets or areas that are part of the venue and the surrounding area. If the event involves a moving route of any kind, please complete a Special Event Route Request Form.
- The locations of fencing, barriers, and/or barricades. Indicate any removable fencing for emergency access.
- No temporary buildings, structures, or vendor facilities shall be placed within 20 yards/60 feet of any property line, public sidewalk, or public roadway and vendors with an amplified sound permit shall not face any residential lot.
- The location of first aid facilities, ambulances, and emergency access lanes throughout the event venue.
- The location of all stages, platforms, scaffolding, bleachers, grandstands, canopies, tents, portable toilets, booths, beer gardens, cooking areas, trash containers and dumpsters, carnival rides and other temporary structures.
- A detail or close-up of the food booth and cooking area configuration including booth identification of all vendors cooking with flammable gases or barbecue grills.
- Generator locations and/or source of electricity.
- Placement of vehicles and/or trailers.
- Exit locations for outdoor events that are fenced and/or locations within tents and tent structures.
- Identification of all event components that meet accessibility standards.
- Illumination facilities.
- Communication facilities.
- Food and water supply/facilities.
- Other related event components not listed above
- ** Important ** Please remember that a minimum of twenty feet (20') is required for emergency vehicle/personnel access. Please refrain from advertising or publicizing event maps and/or routes until you have received notification that the maps and/or routes have been formally approved.

Ensure all necessary forms needed to complete the Special Event Application are attached:

- Special Event Route Request Form
- Amplified Sound Application
- Vendor Permit Application



INSURANCE AND CLEAN UP DEPOSIT

Insurance (Tier 1-3 Only):

By submitting this application, applicant understands and agrees that insurance coverage must be maintained for the duration of the event. Coverage shall be comprehensive general liability insurance policy with the following minimum limits:

- 1. \$250,000.00 each person-Bodily injury; \$500,000.00 each occurrence-Bodily injury; \$100,000.00 each occurrence-property damage; or*
- 2. \$500,000.00 each occurrence combined single limit bodily injury and property damage.
By submitting this application, applicant agrees to submit a copy of the policy or certificate of insurance along with all necessary endorsements to the permit issuing authority no less than fourteen (14) days before the date of the event. A special event permit shall not be issued by the permit issuing authority until after the insurance policy or certificate of insurance, along with necessary endorsements, have been filed by the applicant/sponsor.*
- 3. Clean Up Deposit:
All applicants/sponsoring organizations shall be responsible for the cleanup of the event site or route within 24 hours of the conclusion of the event. To ensure such cleanup, the applicant/sponsor of an event shall be required to provide a cleanup plan and deposit prior to the issuance of a special event permit. The amount of the deposit shall be determined by the Special Events Committee and not exceed the applicable application fees.*

City of Biloxi Special Event Application



AFFIDAVIT OF APPLICANT

The undersigned parties hereby certify that the information contained in the foregoing application is true and correct to the best of their knowledge and belief, and have read, understand and agree to abide by the rules and regulations governing special events under the Code of Ordinances of the City of Biloxi, Mississippi, and they understand that this application is made subject to the rules and regulations established by the City, County, State, and any other applicable entity which may pertain to the use of the event venue and the conduct of the event. In the event goods are sold, the undersigned parties agree to remit all sales tax to the Department of Revenue with the location specified as being within the City of Biloxi. Undersigned parties further agree that the payment of any such taxes shall not reduce any consideration paid to the City pursuant to this use permit. Undersigned parties agree to abide by these rules, and further certifies that undersigned parties, on behalf of the business/organization, is also authorized to commit that business/organization.

The undersigned further acknowledges and understands that they are subject to a background check conducted by the Biloxi Police Department pursuant to Section 12-4-3(a) of the Code of Ordinances of the City of Biloxi, Mississippi.

By signing below, the undersigned parties agree to hold the City of Biloxi and its employees harmless for any loss, liability, or damage arising in connection with any activity occurring on the subject property.

Print Name of Applicant/Host: JENNIFER MILLER Title: President
Signature: [Handwritten Signature] Date: 2-13-25
Print Name of Professional Event Organizer: _____
Signature: _____ Date: _____

City of Biloxi Special Event Application



FOR OFFICE USE ONLY

Special Events Coordinator: _____ Date: _____

Comments: _____

Special Events Committee Recommendation (Tier 1 and 2): _____

Comments: _____

Mayor (Tier 1 and 2) _____

Comments: _____

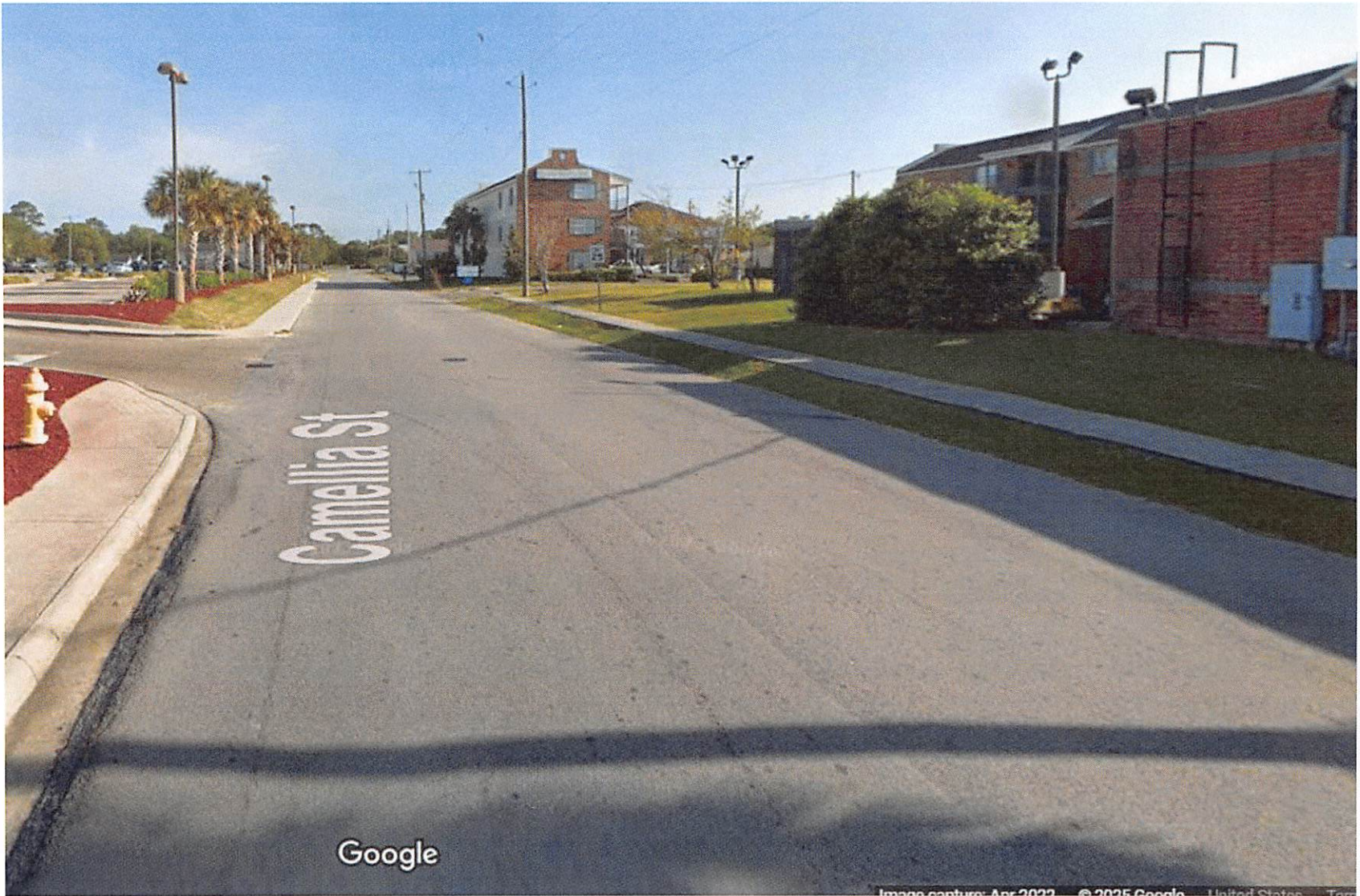
Approved Denied Conditional Approval

Date: _____ Permit Number: _____

Permit Issuing Authority: _____

Comments (reason for denial, conditions, etc.): _____





Google



Camellia St

Google

